

Addy Lee Beavers

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OBJECTIVE

Seeking opportunity with a creative and enthusiastic team of user centered design advocates. User experience designer with a strong background in interaction design and user research. Specialize in conceptualizing, designing, and communicating innovative software designs.

HIGHLIGHTS

Interaction design, user-centered design, personas, information architecture, design documentation (wireframes, flows, UI specs), instructional design, user research, user testing, paper prototyping

EXPERIENCE

Yahoo! Messenger

Interaction Designer

Sunnyvale, California 2007 – Current

- Tab conversation management – Designed the new tab IM window for next release of Yahoo! Messenger 11.0. Currently being developed for Q3 2010.
- Video Calls – Designed new feature for Messenger released in September 2009. 8M minutes logged with average 23 minutes per call.
- Chat widget - Led design effort for chat widget, a web based multi-user chat experience that can be embedded on host sites. Created concept documentation, explored components of community, such as user roles & reputation, community moderation, and managing deviant behavior.
- Insider - Designed the new Yahoo! Messenger Insider, created paper prototype for user testing and applied findings to final design
- Bulk add import contacts – Redesigned feature to allow the user to import contacts from multiple email domains, increasing task completion rate by 20%

Georgia Institute of Technology

Graduate Research Assistant, Web developer

Atlanta, Georgia 2005 – 2007

- Develop, maintain, and create websites for the Office of the Provost

Accenture

Business consultant

Atlanta, Georgia 1998 – 2005

- Conduct gap analysis across business unit to determine training needs of new competency, gather training requirements, create training curriculum, map training to performance measurements, and recommended findings to business unit executives

Knowledge Management Application Developer

- Team lead in Intranet-to-Internet database conversion effort using DHTML and Lotus Notes Domino. Create consistent content and navigation architecture standards across all Operating Units

SKILLS SUMMARY

- **Code** – HTML, CSS, JavaScript, DHTML
- **Design/Development** – Photoshop, Omnigraffle, Aptana
- **Spoken Languages** – English (fluent), Korean (conversational written and spoken)

EDUCATION

2005-2007 MS, Human Computer Interaction

Georgia Institute of Technology, Atlanta, Georgia

1991-1995 BA, Psychology

Vanderbilt University, Nashville, Tennessee

PUBLICATION

“Judging you by the company you keep: dating on social networking sites”
Presented paper at the ACM conference on Supporting Group Work 2007